ACHIEVE THE CHANGES IN ACTIVITIES, REAL ESTATE AND TERRITORIES

Site and service sector real estate park working tools and heritage





Since 2001, one team, 3 work fields for tailor-made support to your real estate decisions and projects

CONSULTING in organization
& set up of businesses and sites

DEVELOPMENT of sites & territories, valuation & financing

MANAGEMENT of infrastructures & construction projects



Since 2001 Lindea have been working with industrial, service and cooperative groups, as well as local authorities

LINDEA carries out 70 to 80 assignments each year with 6 to 10 projects concerning adaptations to operating property, in France and Western Europe

LINDEA is independent, including operators and real estate marketers, technical and architectural project managers

The following companies have placed their trust in **LINDEA**: RATP, Orange, InVivo, April, CEREMA, Boehringer Merial, Gerflor, Processium, ...





Lindea assists owners, operators (users and decision makers) or investors, in the phases of <u>assessment</u>, <u>decision and deployment of</u> <u>service sector real estate projects</u>

CONTACT Arnaud Kiner Associate Director arnaud.kiner@linde

<u>arnaud.kiner@lindea.com</u> 04 74 67 54 27 Lyon, Lisboa, Istanbul **www.lindea.com**

878, rue Nationale 69400 Villefranche bruary 2020 – Lindea intellectual prop.

YOUR QUESTIONS...

OWNER OR TENANT? what real estate setup meets the objectives of the business? Setup a third-party investment in the framework of restructuring the building or a change in site?

SEARCH FOR NEW SITE: in a growth situation, should you remain or change sites? Which type of installation and which environment for which specifications? Is the project eligible for funding and grant schemes? How can you manage the competition between providers of real estate solutions? Should one choose a building to be restructured or a embark on a new building program?

OPERATING PROPERTY LOADS AND COSTS: what levers are there for optimization with a real return on investment? How can you improve the cost of the installation without a change of site?

SPATIAL ORGANIZATION: does the open-space plan really save space? What alternative organizations of workspaces are there? What are the impacts of nomadism and telecommuting?

BUILDING PERFORMANCE: what is the relation between the rented area and the area actually used? What flexibility is required of the building and what reserve capacities are foreseen?

ENERGY PERFORMANCE: what are the thermal regulatory obligations for new or existing buildings? Which environmental label should be sought? Is a green lease advantageous for the interests of the owner, the tenant and the condition of the property?





REAL ESTATE SCENARIOS AND MASTER PLAN FOR SINGLE OR MULTI-SITE SERVICES: develop various possible scenarios based on short, medium and long-term requirements and operators' objectives

QUALIFICATION AND MULTI-CHANNEL, POSSIBLY **ANONYMOUS, REAL ESTATE**

SEARCHES: having a selection of land and/or built solutions adapted to the needs of the operator in the short, medium and long term, and within economic objectives



SURFACE **REQUIREMENTS**, **SCALABILITY:** AND AREAS objectively assessing the needs from the

analysis of positions, common functions, ratios observed and the standards of the company

ASSESSMENT OF ASSETS AND **VALUATION POTENTIAL:**

identify the value of an asset, with or without change of use and configuration of the premises from the perspective of rental or sale / acquisition, by accurately assimilating technical costs and the terms under which projects will be conducted

DIAGNOSIS **TECHNICAL ASSESSMENTS BUILDINGS:** evaluatina

investment needed to uparade the standards/ renovate a building, assessing the costs of transforming service industry spaces

REAL SETUP: ESTATE

developina the alternatives to setting up the operator, targeting neaotiatina investors, and contracting in the framework of a lease

CONDUCT OF WORK AND TRANSFERS: determine, organize and carry out tasks, monitor compliance with objectives, to include specifications, costs, quality and deadlines

AND

OF